

Clases magistrales/ *Masterclass*:

## *Re-Thinking Economics: Behavioural and Psychological Approaches*

Madrid, 27, 28 y 29 de noviembre de 2017 / *November 27-29, 2017*

### **ASHLEY L. CARRERAS**



**Ashley Carreras** is Director of Executive Education in the School of Business and Economics at Loughborough University. His PhD in Economics, from the University of Leicester, considered the theoretical framework of decision making in the context of future plans and reciprocal behaviour. This has led him into the research of collective decision making based upon his experience in consultancy and he is a regular contributor to international conferences. His consultancy worked has involved the development of strategic plans in Multinational Enterprises, National Enterprises and Small to Medium Enterprises. He has taught at a number of universities in the UK holding visiting positions at Warwick University and University of Leicester, along with a visiting position at the Grand Valley State University in Michigan USA. He is a Senior Fellow of the Higher Education Academy and has taught in Belarus, Botswana, Hong Kong, Singapore and Spain.

#### **Roles and Responsibilities:**

##### Current role

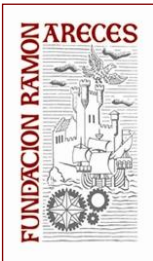
##### Director of Executive Education: Loughborough University

As Director I oversee the running of current programmes and the development of new programmes with the responsibility of ensuring that the portfolio grows in a manner that supports the Schools wider strategic goals.

##### Previous Roles

##### Head of Studies: De Montfort University

Member of Faculty Executive Board, Member of Senior Management board, Chair of Postgraduate Assessment Boards; Chair of Faculty Academic Committee Head of Studies Representative for University Academic Quality, Student experience, University Undergraduate Committee Chair, faculty personal tutoring representative. Open days.



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### External Examiner:

CIMA Quantitative and Modelling Techniques (1997-2000)

External Examiner: London South Bank University: Quantitative and Information Studies (2005-2009)

External Examiner: London South Bank University: Economics (2015-2016)

### Reviewer

*Journal of the Operations Research Society (JORS)* and for the *European Journal of Operations Research (EJORS)*

### Lead Consultant for Creating Strategic Solutions ( De Montfort University) and Decision Consulting Ltd.

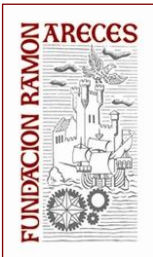
Clients include: PepsiCo International, Tata Steel, Oasis Health Care, DEFRA, Atkins, Pan American Health Organisation, Dental Laboratory Association, DSTL, Insights, Food Standards Agency, Birmingham Eastern North Primary Care Trust, Premier Security Services, Flexpress, Norfolk Constabulary, Leicester Probation Service, Braunstone Community Association, LeicestHerDay Trust, SOFA Reuse, De Montfort University. Black Country Business Association, Green Fuel4u. East Midlands Chamber of Commerce.

Techniques include: Cognitive and Causal Mapping, SODA and Journey Mapping, Multi-Criteria Decision Analysis MCDA, Risk Analysis, Soft Systems Methods, Strategic Choice Analysis.

### Major Research Projects, Including Grants

Higher Education Innovation Funding (HEIF 4) 110hr time buyout by Corporate Development for EIG (2008-2011)

Seedcorn Funding Grant, Faculty of Business and Law (2008-9).



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### Other University Roles

- Retention and Attainment of Ethnic Minority Students (RAEMS) committee (2008-2013)-Investigating BAME students' opinions of the university and policy proposals to improve the retention and level of qualification of these students.
- Feedback and Assessment Review (2010).
- NSS committee (2014-2015)-Reviewing predictive modelling of NSS scores.
- Timetabling Strategic Review Committee (2017).

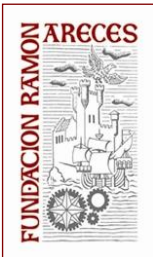
### Programme Design:

- MBA Blended Learning Programme for FKI Logistics (2006)
- Executive MBA NHS Consortia (2005)
- BSc Economics and Finance (2009)
- BA Economics (2011)
- MSc Business Economics and Business Finance (2014)
- MSc Business Economics and Risk Management (2014)
- MSc Business Economics and Marketing (2014)
- MSc Business Economics and Internal Relations (2014)
- MSc Business Economics and Business Analytics (2016)
- BSc Economics (2017)

I have been involved in the validation of programmes across the faculty of Business and law and during my role as Head of Studies have advised faculty members on the viability of programme proposals.

### Programme Leadership:

- Diploma in Management Studies (Kingston University) (1998-2000).
- MBA Full time (De Montfort University) (2005-2006).
- Executive MBA and Consortia MBA (De Montfort University) (2004-2010).
- MSc. Applied Economics Joints (De Montfort University) (2014-present).



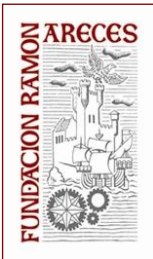
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### **Teaching Experience Including Module Leadership (ML):**

- Consulting for Decision Making: Level 6 (Loughborough University) (ML)
- Developments in Advanced in Microeconomics: Level 6 (De Montfort University) (ML)
- Applied Economic Theory: Level 6 (De Montfort University)
- Economics and Strategy: Level 7 (University of Leicester) (ML)
- Applied Economics Techniques Level 4 (De Montfort University) (ML)
- Decision Analysis Level 6 (De Montfort University) (ML)
- Research Methods: Level 7 (De Montfort University)
- Business Forecasting: Level 7 (Kingston University and University of Warwick)
- Mathematics For Finance: Level 4 (De Montfort University) (ML)
- Quantitative Perspectives: Level 7 (De Montfort University) (ML)
- Managing Complexity Level 7 (De Montfort University) (ML)
- Business Forecasting: Level 6 (Kingston University)
- Business Statistics: Level 5 Kingston University) (ML)
- Quantitative Methods for Finance: Level 4 (Kingston University)
- Management Science: Level 5 (Kingston University)
- Quantitative Methods for Economists Level 4 Module (De Montfort University)
- Strategic Financial Decision Making: Level 7 (Distance Learning MBA University of Leicester)
- Decision and Information Systems: Level 7 (Distance Learning MBA University of Leicester)
- European Business Issues: Level 5 (De Montfort University) (ML)
- History Of Economic Thought: Level 5 (De Montfort University)
- British Economic History: Level 4 module (De Montfort University) (ML)
- Public Economics: Level 6 (De Montfort University) (ML)



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### **Professional courses taught:**

- CIM: Strategic Decision Making.
- ACCA: Economics for Accountants.
- CIMA: The Business and Economic Environment.
- Chartered Institute of Banking: Monetary and Financial Systems.

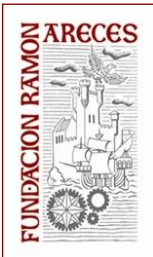
### **Other Teaching experience:**

I have taught in Singapore, USA, Hong Kong, Malaysia, Botswana, Spain, France and Belarus.

### **Appendix:**

#### **Refereed Papers and Books**

- CARRERAS A. L., DEHSI G. and GOWLAND D. (1997) Debt Management: A Fuzzy Econometric Model In the proceedings of the Second International Stockholm Seminar on Risk Behaviour and Risk Management. June 9-12 1997. Refereed
- CARRERAS A. L. (1997) Economic Decision Making in a Social Context: The case for rationality being understood in terms of commitment. In the proceedings of the “Knowledge Learning and Uncertainty” conference at Limburg University. November 1997. Refereed.
- CARRERAS, A. L. (1998) Economic Agents and Intentionality: A Case for Rationality to be Understood in Terms of Commitment. Kingston Business School Occasional Paper Series: No 30. Kingston University UK. ISBN No. 1-872058-27-2.
- CARRERAS A. L. (1998) Shackle: Coherence Commitment and Rationality. In proceedings of The Third Annual Postgraduate Economics Conference. University of Leeds 13th November 1998. Refereed.
- CARRERAS A. L. (1998) Work Organisation, Networks and SME's: The Importance of Context. In the proceedings of the REAP Symposium. International Sakharov Institute of Radioecology. Minsk. 12th November 1998. Refereed.

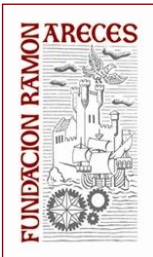


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- CARRERAS, A. L. (1999) Knowledge Management and the problem of Case Study Writing: Lessons for International Co-operation. In the proceedings to the International Networking Symposium. 'Business Education: Status, Problems, Prospects.' International Sakharov Institute of Radioecology. Minsk 11th- 12th November 1999. Refereed
- CARRERAS A. L. (2002) Business Education and Distance Learning: Some lessons from strategic thinking. In the proceedings of the International Conference on "Entrepreneurship and Business: Challenges and Problems of Specialists' Training" Belarus State University. Minsk , April 8, 2002. Refereed.
- KAUR, P. and CARRERAS A. L. (2009) Blue Sky Thinking; Facilitation of Executive Board Engagement. Dental Lab Journal , June 09, Vol 34, No 6
- Carreras, A. & Franco, L.A. (2010) Facilitated Problem Structuring for e-Democracy. In *E-Participation: a group decision and negotiation perspective*. Ed. Rios, D. & French, S. Springer, (2010). Chapter 4.
- CARRERAS, A. L., & Kaur, P. (2011). Teaching problem structuring methods: Improving understanding through meaningful learning. *INFORMS Trans. Ed.* **12**(1) 20–30. Available online at <http://ite.pubs.informs.org/>.
- CARRERAS, A. L\_ (2013) Productive Dialogue is the answer, now what is the question? *YOR18 Biennial Conference - Keynote Papers and Extended Abstracts, pp.77-80 University of Exeter, 9-11 April 2013* ISBN number: 0 903440 52 0
- HARWOOD, T., JONES, M. and CARRERAS, A. (2013) Shedding light on retail environments. *Conference on Eye Tracking South Africa, ETSA 2013; Cape Town; South Africa, pp.2-7*
- KAUR, P. and CARRERAS A. L. (2015) Understanding the links between the Determinants of Procedural Justice and Causal Mapping: Outcomes of Focus Group Workshops using Facilitated Group Decision Software., B. Kamiński, G. Kersten, P. Szufel, M. Jakubczyk (Eds.), *Proceedings of the 15<sup>th</sup> International Conference on Group Decision & Negotiation*, pp. 21-27, Warsaw School of Economics Press, Warsaw, 2015. ISBN: 978-83-7378-985-2
- CARRERAS, A. L. FRANCO, L. A. PAPADOPOULOS, T. (2015) Managing the Relationship Between Clients and Consultants. in *B. Kamiński, G. Kersten, P. Szufel,*



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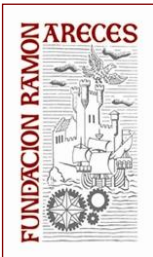
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M. Jakubczyk (Eds.), *Proceedings of the 15<sup>th</sup> International Conference on Group Decision & Negotiation*, pp. 17-19, Warsaw School of Economics Press, Warsaw, 2015. ISBN: 978-83-7378-985-2

### **Conference Papers and Un-refereed Papers/Reports**

- CARRERAS A. L. (1993) Political Entrepreneurs: a Shacklean Perspective. Presented to the Post-Keynesian Study Group at UCL. Feb 1993. Not refereed.
- CARRERAS A. L. (1993) Politics and Economics. Presented to the Business School, De Montfort University. May 1993. Not refereed.
- CARRERAS A. L. (1996) Intentionality and Economics. Presented to School of Social Sciences, De Montfort University. March 1996. Not refereed.
- CARRERAS A. L. (1997) The Notion of Rationality Underlying Strategic and Non-Strategic Behaviour Where Believable Intentions are Required. Presented to Kingston University Business School. May 1997. Not refereed.
- CARRERAS A. L. (1999) Can Radical Subjectivists make Plans? Scenario Planning in a Political Context. Presented to Kingston Business School May 1997. Not refereed.
- CARRERAS A. L. (2000) 'I Intend that we J'; We Intend that we J; I intend that you J: The Paradox of Voting and Other Problems of Rationality in Collective Action. Paper for the Post-Keynesian Study Group. South Bank University, 28<sup>th</sup> January 2000. Not refereed.
- CARRERAS A. L. (2000) It's Just a Matter of Time: Problems for Economic Theory. Paper presented to Seidman School of Business, Grand Valley State University, Grand Rapids, Michigan. 30<sup>th</sup> November 2000. Not refereed.
- CARRERAS A. L. (2001) On the Nature of Reciprocal Arrangements and Obligations. Presented to Kingston Business School 28<sup>th</sup> November 2001. Not refereed.
- CARRERAS A. L. (2002) Problems in Formal Forecasting Methods and the use of Judgemental methods. Presented to Belarus State University, April 6<sup>th</sup>.
- CARRERAS, A. L. (2004) On the Nature of Rational Commitment in Robustness Analysis. Problem Structuring Methods stream at the OR46 Conference (York, 7th-9th September 2004)





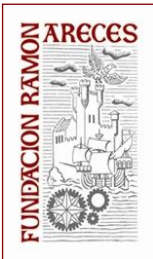
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- BRODERICK A. CARRERAS A. WANG S. (2004) Brand Perception in the case of Dual Country of Origin. Academy of Marketing Annual Conference 2004. Cheltenham.
- CARRERAS, A. L. (2005) On the nature of Potential Surprise and the facility of imagination in constructing future scenarios: Some lessons from reading Shackle. Problem Structuring Methods stream at the OR47 Conference (Chester, 13th-15th September 2005)
- CARRERAS, A. L. (2006) Collective Intentionality and Group Decision Making. Problem Structuring Methods Stream. Euro XXI Iceland, European Conference on Operational Research. 2nd-6<sup>th</sup> July 2006.
- CARRERAS, A. L. (2007) Community Cohesion and the Use of PSM's: Braunstone, Leiceseter. Euro XXII Prague, Czech Republic, European Conference on Operational Research. 8th-11<sup>th</sup> July 2007.
- CARRERAS, A. L. and KAUR, P. (2007) Community Cohesion, the Use of PSM's and Reflexive Sociology. Problem Structuring Methods stream at the OR49 Conference (Edinburgh, 4th-6th September 2007)
- KAUR, P. and CARRERAS, A. L. (2007) Europe and it's Established and Emerging Immigrant Communities; Building Community Cohesion – a Facilitated workshop using Group Decision software. (De Montfort University, 10<sup>th</sup>-11<sup>th</sup> November, 2007)
- CARRERAS, A. L. and KAUR, P. (2008) Allowing the facilitation process to work in a multi- group event: A Bourdieusian Perspective – Exploring the contribution of soft OR to group Decision and negotiation ( 1 and 11). Group Decision and Negotiation (GDN) Conference (Coimbra Portugal, 16<sup>th</sup> -19<sup>th</sup> June 2008)
- KAUR, P. and CARRERAS, A. L. (2008) An exploratory study into student attainment and ethnicity using group decision software. Higher Education Academy Conference – Transforming the Student Experience (Harrogate, 1<sup>st</sup>- 3<sup>rd</sup> July 2008)
- CARRERAS, A. L. and KAUR, P. (2008) Using PSM's to develop market research instruments: membership retention in the OR Society. Problem Structuring Methods stream at the OR50 Conference (York, 8th-10th September 2008.)
- KAUR, P. and CARRERAS A. L. (2009) 'Using Group Decision Software to Facilitate Stakeholder Workshops: Investigating the impact of ethnicity on degree attainment, at De Montfort University. (HEEON, London, 23/01/09)



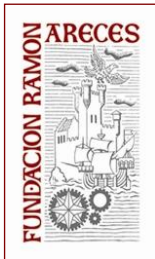


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- CARRERAS, A. L. and KAUR, P. (2009) Improving Team Effectiveness in Strategic Workshops: Developing question sets to enhance the facilitators understanding of group dynamics in live workshop environment. (Euro XXIV Bonn, Germany, European Conference on Operational Research. 5th-8<sup>th</sup> July 2009.
- L. A. Franco and CARRERAS, A. L.. (2009) Understanding Problem Structuring Interventions: A frame analytical perspective. (Euro XXIII Bonn, Germany, European Conference on Operational Research. 5th-8<sup>th</sup> July 2009.
- CARRERAS, A. L. and Kaur, P. (2009) Slicing Potatoes Whilst Saving Energy: A facilitated MCDA process. INFORMS Annual Meeting. San Diego. October 11<sup>th</sup>-14<sup>th</sup> 2009.
- CARRERAS, A. L. and Kaur, P. (2010) Can Problem Structuring Methods be taught? Euro XXIV Lisbon, Portugal , European Conference on Operational Research. 11<sup>th</sup>-14<sup>th</sup> July 2010.
- CARRERAS, A. L., & Kaur, P. (2011). Using facilitated group decision software to enhance Procedural Justice to improve knowledge sharing International Conference on Management University of San Pablo CED, Madrid. 15th-17th June 2011.
- CARRERAS, A. L. (2012) Mapping Collective Intentions Euro XXV Vilnius Lithuania , European Conference on Operational Research. 8<sup>th</sup>-1<sup>th</sup> July 2012.
- KAUR, P. & CARRERAS, A. L. (2012) Enhancing the Dimensions of Procedural Justice in Facilitated Group Workshops using Group Decision Software Euro XXV Vilnius Lithuania , European Conference on Operational Research. 8<sup>th</sup>-1<sup>th</sup> July 2012
- CARRERAS, A. L (2013) Which PSM? Young Operations Research Conference (Exeter 9<sup>th</sup> -11<sup>th</sup> April 2013
- CARRERAS, A. L. A Practicing Academic Perspective on Problem Structuring Methods OR for Development - EWG ORD 2016 Workshop - Poznan, Poland July 1<sup>st</sup> 2016.
- CARRERAS, A. L. and FRANCO, L. A. (2016) Managing the Relationship between Clients and Consultants to Enable Progression in Interventions. EURO XXVIII European Conference on Operational Research Poznan University of Technology, Poznań, Poland July 3-6, 2016



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**Qualifications (Academic and Professional)**

<u>Institution</u>	<u>Qualification</u>	<u>Grade</u>	<u>Duration</u>
Leicester Polytechnic The Gateway Leicester LE1 9BH	BA (Hons) Economics	Upper Second	September 1985 - June 1988
Leicester University University Road Leicester LE1 7RH	University Certificate in Information Technology	Pass	August 1988 - July 1989
De Montfort University The Gateway Leicester LE1 9BH	MA Economics	Distinction	September 1994 - September 1995
Leicester University University Road Leicester LE1 7RH	Ph.D. Economics	Awarded	June 2000