

Tecnologías sostenibles que cambiarán el mundo

Sustainable technologies that will change the world

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ABSTRACT

Industry speaker: Fonterra Co-operative Group Limited

Carl MacInnes

Fonterra (<https://www.fonterra.com/nz/en.html>) is a global dairy nutrition co-operative owned by 10,000 farmers and their families. As part of its strategy Fonterra puts sustainability at the heart of everything it does.

Fonterra is working with MIT and Professor Ian Hunter, to look at new ways it can fundamentally transform its sustainability foot print from grass (on farm robots) to glass (sustainable packaging). This work includes the goal of reducing and repurposing cow methane from a pollutant to an energy source while simultaneously leveraging other interlinked breakthroughs.

Carl MacInnes, the Director Sales & Marketing Disruption will outline some of the ideas and approaches that are being considered.