

*Enterprise Analytical Management*  
*Transformando el negocio en la era de la revolución digital*  
*Business Transformation in the New Era of the Digital Revolution*  
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Eduardo Rabassa Artigas, Bachelor's degree in Marketing and Journalism from Universitat Autònoma de Barcelona (UAB), Spain. He has over 11 years of experience in executive search, talent management, board services and leadership consulting, as well as business planning and development in the United States. A recognized leader, he has helped numerous organizations recruit the leadership talent needed to grow, adapt and thrive nationally and internationally in a wide range of industries and functional areas, with experience in FMCG, financial services, higher education and consulting in the United States, Latin America and Spain.

He started his career as a sales management at Panasonic, Spain. In 1992 was appointed South Europe Marketing Director at Grundig AG. After 3 years, he become in Business Development and Latin America VP at Agrolimen, living in US, Brazil & Philippines. Subsequently served as CEO at CIRSA Casinos based on Miami. Eduardo, as a Managing Partner in one of the world's largest global executive search firms; led Miami office, specializing in the Latin American and Spanish markets

He is currently member of the following Boards: The National Portrait Gallery, Smithsonian Institution, Washington DC, Miami Symphony Orchestra, Miami, FL, Spain-U.S. Chamber of Commerce, Miami, FL and member of the Board of Directors and Co-owner, Global Healthcare, Barcelona, Spain among others.